# **Summary of career exploration strategies**

Research skills

Mapping your warm network

People you know

Networking and LinkedIn

Expanding your knowledge of organisations

Reach out to others for more insight

Speaking with fellow professionals

Organisation of interest

Informational interviews

Skills you like to use

Searching job boards by skills

All three strategies rely upon your research skills and the strategies can be used in combination. All of them have a starting point (people you know, an organisation of interest (e.g. from career clusters) or skills you like to use) but culminate in the same call to action – to reach out to others. To help you with this next step of reaching out to others, we have created several portal resources including those on networking, LinkedIn, overcoming barriers to speaking to fellow professionals and informational interviews.

# **Expanding your knowledge of organisations**

Identify an organisation of interest

Keep a list, spreadsheet or journal of your findings

Use your knowledge of your target area to find people for conversations

Career clusters or own insights

Could repeat process with an organisation in a different area

Gather information

Record information and thoughts

Reach out and share your list

LinkedIn

Informational Interviews

Networking

Reflect: would it suit you, your skills, strengths, values?

Find out more about this organisation and expand to other ones

Google

Organisation website

Business databases

Glassdoor

LinkedIn

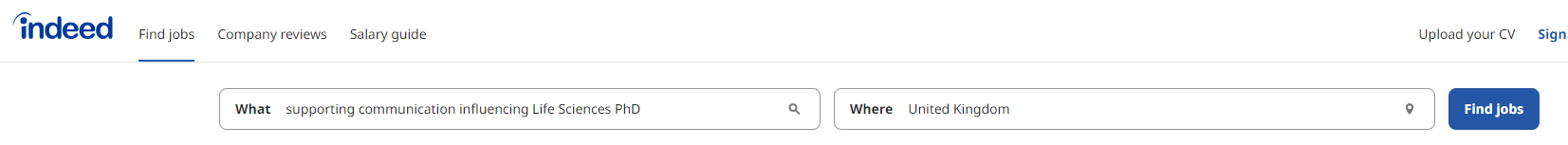
# **Searching job boards by skills**

Take a few of your preferred transferable (or technical) skills

Which job ads stand out? Organisations? Roles? Keep some notes or a list

Go to the job description, can you find any new terminology/skills that you can use for another search?

Input skills into the Indeed search bar. If too many hits can limit with ‘PhD’ and/or discipline area



Switch platforms to LinkedIn to identify people for follow up informational interviews

Career exploration: recording your findings

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| Organisation | Location | Roles/job titles | Notes (What have I found out from research?) | Relevant connections (e.g. on LinkedIn) | People contacted | Insights from conversations (informational interviews) | Additional comments | Planned next steps |
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