# **Expanding your knowledge of organisations**

Identify an organisation of interest

Keep a list, spreadsheet or journal of your findings

Use your knowledge of your target area to find people for conversations

Career clusters or own insights

Could repeat process with an organisation in a different area

Gather information

Record information and thoughts

Reach out and share your list

LinkedIn

Informational Interviews

Networking

Reflect: would it suit you, your skills, strengths, values?

Find out more about this organisation and expand to other ones

Google

Organisation website

Business databases

Glassdoor

LinkedIn