



Action Book 2: After Things to do after you attend an event

Take notes about the event and people you met

Connect with people on LinkedIn

Follow people and organisations on Twitter

Send people a 'nice to meet you' email

Personalise all emails and social based on the conversations you had

Share information about the event to your wider network

Share knowledge from the event with your wider network

Share general info & knowledge with your new connections

Make introductions between your new and existing network

Add value to your new connections