Example content research story mind map

Below you will find an example on filling out the "content" section of your research story mind map.

Prosper.
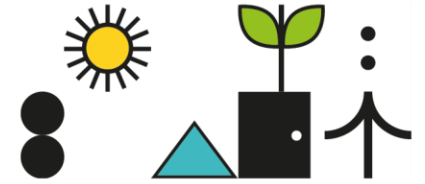Unlocking postdoc career potential

Context
Knowing your audience

- School children
- Interest in research career
- Likes videos
- Hangs out on social media platforms e.g. Instagram

Structure
Short and sharp

My biggest defining moment so far: I have fine-tuned all the experiments
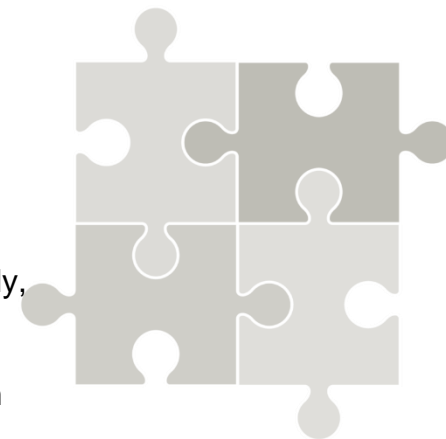
My biggest hopes for the project: To find a therapy that can be used in lots of different people for lots of different diseases

Content
Highlight your work

- Where's wally game
- The backdrop is the body
- The characters are all the cells
- Wally is a cancer cell
- The players of the game are our bodies' immune cells
- The aim of the game is to find Wally, the aim of our immune cells are to find cancer cells
- With a magnifying glass how much easier would it be to find Wally?
- With a scientific magnifying glass how much easier would it be for our immune cells to find cancer cells?

Flavour
Making it relevant