



Communicating your research to non-specialist audiences: going above and beyond with your communication skills

Course Overview/ Order of Completion

The course is a mixture of video tutorials, interactive activities and text resources and is split over eight modules.

Below you will find:

- a detailed overview of the course structure
- the number and title of each resource
- type of resource
- name and number of each module

The order in which the resources are displayed is the recommended order in which they are completed.

Module 1: Hello and welcome

File #	Title	Type of Resource
1.1	Course overview and order of completion	Text PDF
1.2	Hello and welcome to the course	Video
1.3	Learning outcomes	Text PDF
1.4	About me	Text PDF
1.5	Frequently asked questions (FAQs)	Text PDF

Module 2: Your research story

File #	Title	Type of Resource
2.1	A researcher always need a story prepared	Video
2.2	Your research in one sentence	Activity (Word document)
2.3	A good research story	Video
2.4	Blank research story mind map	Text PDF



Module 3: The flavour

File #	Title	Type of Resource
3.1	The flavour of your research story	Video
3.2	Where's wally analogy	Video
3.3	Example flavour mind map	Text PDF
3.4	Other examples of research analogies	Text PDF
3.5	What's your flavour?	Activity (Word document)

Module 4: The context

File #	Title	Type of Resource
4.1	The context of your research story	Video
4.2	Who are the public to you?	Activity (Word document)
4.3	Getting to know your audience	Video
4.4	Making an audience profile	Text PDF
4.5	Your audience profile	Activity (Word document)
4.6	Finding out about your audience: what you can do and who can help	Text PDF
4.7	Example context mind map	Text PDF

Module 5: The content

File #	Title	Type of Resource
5.1	The content of your research story	Video
5.2	Example content mind map	Text PDF
5.3	What's your content?	Activity (Word document)



Module 6: The structure

File #	Title	Type of Resource
6.1	The structure of your research story	Video
6.2	Example structure mind map	Text PDF
6.3	Example research story	Text PDF
6.4	What's your structure?	Activity (Word document)

Module 7: Giving it a go: Platforms and methods

File #	Title	Type of Resource
7.1	Giving it a go: platforms and methods	Video
7.2	Platforms and methods	Text PDF
7.3	Which platforms and methods will you use?	Activity (Word document)

Module 8: Wrapping it up

File #	Title	Type of Resource
8.1	Wrapping it up	Video
8.2	Your action plan	Activity (Word document)