# Example initial email to employer approach for 1:1 discussion

Dear [name],

I hope this finds you well.

As part of our career development offering to give our postdoctoral researchers insights into a diversity of careers beyond academia, I am organising a series of interviews with employers and wondered if you would be interested in taking part in an interview.

This could be either in video or written format and would be about themes such as key skills and competencies required to thrive in your sector, your own career journey and the recruitment process in your field. I attach some indicative questions for your information.

The interview would take 30 minutes to an hour and we would envisage [give details of what you will do with the interview e.g. publish on our publicly available website and signposting it to postdocs with an interest in your field].

The benefits of taking part would include the opportunity to showcase your organisation and profession to motivated postdoctoral researchers keen to learn more about working in your field.

If this is of interest please let me know and I’d be delighted to discuss further and/or set a date for the interview.

Kind regards,

[name]